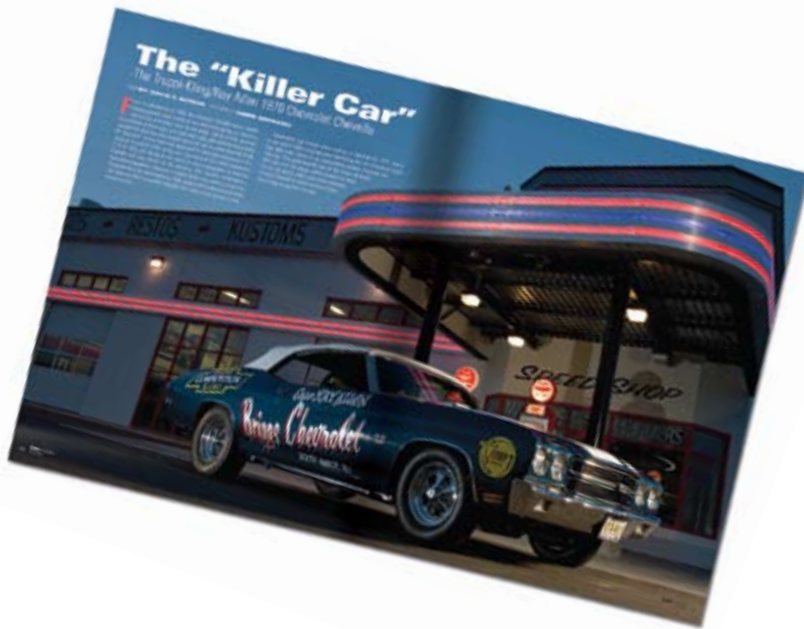


RM MAGAZINE

PROFILE

Welcome to RM Magazine, an annual publication celebrating the best of the automotive culture. It's about the cars our readers own, love, drive and restore. RM Magazine also showcases the many varied passions of its aficionado readers. Throughout the over 80 full color, quality coated pages, you will find a wealth of information directly from the heart of the classic car auction world.



Featuring exclusive photography, columns by renowned automotive specialists, lifestyle stories and a special emphasis on auction coverage and restoration techniques, RM Magazine speaks to the discerning vintage automobile enthusiast in a way no other publication can. Its clean, contemporary design allows the beautiful classic cars and spectacular photography featured in its articles to take center stage. Our exclusive distribution network targets an audience of VIPs, business executives and automotive enthusiasts, ensuring that RM Magazine impacts the most influential, financially empowered and active auto enthusiasts in the market today.



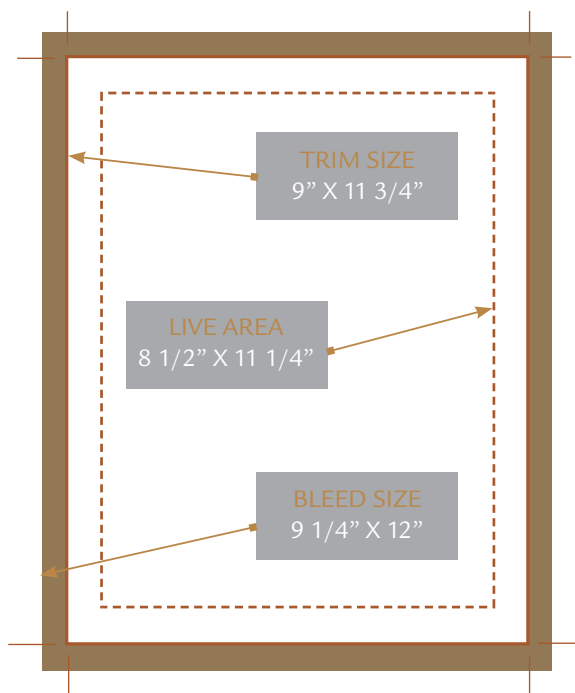
RM AUCTIONS

RMA MAGAZINE

AD RATES, SPECS AND DEADLINES



Back cover	\$2,750
Inside Front Cover	\$2,250
Inside Back Page	\$2,250
Full Page	\$1,950



ISSUE AND CLOSING DATES

JULY 2010

Space Closes
June 1, 2010

Published
June 15, 2010

Material Deadline
June 11, 2010

Digital Copy Online
August 1, 2010

ALL ARTWORK SHOULD BE IN ONE OF THE FOLLOWING SUPPORTED DIGITAL FORMATS:

- InDesign (packaged files)
- PDF - high resolution (300 dpi)
- EPS - high resolution (300 dpi)
- TIFF - high resolution (300 dpi)

SIZE:

- TRIM: 9"x11.75"
- LIVE: 8.5"x11.25"
- BLEED: 9.25"x12"

All ads are full color and must arrive print ready.

Digital artwork should include all necessary file attachments, i.e. postscript fonts and flattened images. Fees may apply for production or modification of artwork that does not conform to these specifications. Artwork may be submitted on CD by mail or emailed to advertising@rmauctions.com. If you wish to upload files to our ftp site, please contact Jenn Eldon at +1-519-352-4575 or jeldon@rmauctions.com for more information.



RM AUCTIONS